

## Razwar Video Transcript:

So why did I create Razwar?

Simply because I was really fed up by paying so much money for my blades. And I'm not the only one, a lot of consumers consider they pay too much for simply a little plastic.

But this is not only a question of price. Companies are exaggerating. Now you have vibrating razor, you have six blades razor, you could also dream about 12 blades razor.

Why then not a wifi razor or a razor with a gps intergrated? I consider it was too much. We had to stop that.

The idea was to propose quality products at a fair pricing and to propose them the total other way.

The first ingredient of a quality shaving is water. In wet shaving, you need water and you need also quality products and you need good products for applying them.

So, Raz-War is advocating for the use of shaving brush and for shaving soap. You have also other quality products available on Razwar.

How to buy those products? For that we have a site, razwar.com. But on razwar.com it is not only a question about buying those products. You can also subscribe to razor and to quality shaving products. That is the original idea of Razwar.

Thanks to Razwar, you can subscribe to razor blades and you get your blades to your door, delivered to you. There is no problems of shortage of blades anymore in your store. That's much more easy to do.

Now, where we are with Razwar? Razwar is now four years old and are selling products everywhere. We are selling in Spain, in Germany, in France, in the UK but we are selling much more further.

We are selling, for example, in South America. We have also clients in [Place name?] and also partners in Australia and in Baltic states.

Firstly, we like out consumers that are happy to speak about us. Secondly, if you don't know us, please try us, you will be happy with our products. Also, we need additional partners.

We have already partners in Australia and in Baltic states but would like to have partners outside in other countries in the world.

Thanks to you Razwar will be able to grow. Thank you very much, bye bye.

Source: RazWar.com

<http://www.razwar.com/index.php/en/about-us>